



A E A F A C A F A DA



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# EMPLO MENT OPPORTUNITIES

A man in a dark suit and tie is standing on the right side of the frame, facing a group of students. The students are seated at desks, looking towards the man. The background shows a classroom setting with large windows. The image is overlaid with numerous horizontal, multi-colored lines in shades of green, yellow, pink, blue, and purple, creating a digital or data-like aesthetic.

EA #1

## FILL THE GAP

At present, educational institutions are not generating enough graduates to fill the gaps left by retiring planners and advisors. In 2016, the Bureau of Labor Statistics projected a growth





EA #3

## BIL - I E K

Each USF personal financial planning student is partnered with an industry professional as part of the USF Muma College of Business Corporate Mentor Program. Additionally, industry-specific training within the undergraduate program will be overseen by partners of the program. These strategic partners will get to know and work with personal financial planning students before they graduate.

# 21 C, H

## O

Deliver comprehensive financial planning instruction with an emphasis on quality client service

Provide the educational requirements needed to sit for the CFP® certification examination

Provide regularly-scheduled professional networking

Implement additional skills, such as Fintech, sales, communication, behavioral finance and ethics

## R CFP C

## P

Fundamentals of Financial Planning

Insurance Planning

Income Tax Planning

Investment Planning

Retirement Planning

Estate Planning

Financial Planning Capstone



