

CASSIDY DOYLE

University of South Florida
School of Aging Studies | College of Behavioral and Community Sciences
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[ResearchGate](#) | [Google Scholar](#) | [LinkedIn](#) | [Twitter](#) | [Publons](#)

EDUCATION

- 2021- **Ph.D. Aging Studies**, University of South Florida
Dissertation Committee: Dr. Kathy Black (co-chair), Dr. Brent Small (co-chair), Dr. Ross Andel, & Dr. Jennifer Lister
- 2024- **Graduate Certificate**, Aging and Neuroscience, University of South Florida
- 2017-21 **B.S. Human Development & Family Studies**, Pennsylvania State University
Minors: Gerontology, Psychology
Schreyer Honors College | *Magna Cum Laude*
Thesis: The Relationship Between Depressive Symptoms and Four Cognitive Constructs
Advisor: Lesley Ross, PhD

RESEARCH INTERESTS

Modifiable risk and protective factors of Alzheimer's disease and related dementias

Lead qualitative audio and video analysis using Atlas.ti software and Nvivo to collect User Experience (UX) data

Disseminated usability findings at the Southern Gerontological Society (SGS) Conference (2023) and Gerontological Society of America (GSA) Conference (2022)

Lead recruitment efforts and interviews with dementia family caregivers and care recipients; coordinate scheduling with memory care unit administrators and staff
Train undergraduate research assistants on delivering participant interviews and collecting data

2021

Lab Manager

Assist with grant applications for (1) a study using smart speakers to target loneliness in older adults and (2) a study using music to reduce agitation in persons with dementia in a group setting

Coordinate and facilitate meetings for lab team

Communicate with community partners to build relationships and aid in recruitment of participants for lab projects

Oversee undergraduate research assistants and offer guidance on personal projects

2019-21

Undergraduate Research Assistant

Principal Investigator: Lesley Ross, PhD

Study of Healthy Aging and Applied Research Programs (SHAARP) Lab, Pennsylvania State University, State College, PA

Schedule participants for in-person lab visits to collect data for the Feasibility and Enjoyment of Exergame Study (FLEX) and the Everyday Function Intervention Trial (E-FIT)

Lead FLEX data entry process

Assist with a systematic literature review on older drivers by analyzing articles for specific inclusion criteria and fulfilling administrative tasks

Design lab marketing materials (e.g., professional business cards, posters, and flyers) using Canva and manage lab website

- 2023 **Student Registration Award, AARP Florida**
Competitive conference award that covers the registration fee (\$450) for one student in the state of Florida to attend the Florida Council on Aging Conference.
- 2022 **Wolowec Scholarship, University of South Florida, School of Aging Studies**

August 2024

~~Abstract reviewer, Gerontological Society of America (GSA) Conference 2023~~
~~Ad hoc reviewer, Aging & Mental Health – Mentor: William Haley, PhD~~
~~Ad hoc reviewer, Gerontology and Geriatric Medicine – Mentor: Debra Dobbs, PhD~~
~~Ad hoc reviewer, Acta Psychologica – Mentor: Ross Andel, PhD~~
~~Ad hoc reviewer, Home Health Care Services Quarterly – Mentor: Hongdao Meng, MD, PhD~~

OTHER RESEARCH AND COMPUTER SKILLS

Programming Languages: Statistical Analysis Software (SAS), R

Data Analytic Skills: Quantitative and qualitative data analysis, User Experience data analysis

Software Experience: NETQq1r 1 72.024 580.78 Tm0 g0 G(S)-3(oftw)3(a)4(re)7(Exp)-8(e)4(rie)o, AtIF3 12 Tf

PROFESSIONAL WORK EXPERIENCE

2021 **Age-Friendly Care, PA**, Pennsylvania State University
Media Writer

Create and manage social media accounts (Twitter, Facebook) to promote Age-Friendly Care, PA and the 4Ms Framework – What Matters, Medication, Mind, Mobility – across 17 Primary Health Network sites across Pennsylvania.

Design and implement outreach activities to educate community members on the 4Ms Framework.

Collaborate bi-weekly with The Penn State College of Nursing’s Cen

- Gerontological Society of America (GSA)
EmerSubg Scholars and Professionals Organization

COMMUNITY SERVICE & OUTREACH

Gerontological Society of America, Annual Scientific Conference Volunteer

Assisted in coordinating GSA's first 'Careers in Aging Day'
Collaborated with GSA leadership and USF to plan the logistics, topics
Recruited 12 aSubg professionals (e.g., hospice social workers, elder law attorneys, AARP employees) in the Tampa Bay area to speak to undergraduate students about career opportunities in aSubg

- **Student Association of ASubg Studies, University of South Florida**
President (2023-2024); **Vice President** (2021-2023)

Lead writing days for Aging Studies PhD students to write manuscripts and collaborate with peers
Organize food drives to support food pantries in Tampa Bay
Coordinate group participation in events that support the aSubg community in Tampa Bay (i.e., Walk to End Alzheimer's disease)
Coordinate semesterly "Death Cafés" for students to discuss recent loss, feelings about death, and cultural differences surrounding death
Facilitate club meetings and initiate rel31/Ots with other USF affiliated organizations (i.e., Osher Lifelong Learning Institute, Youth Movement to End Alzheimer's)

Great American Teach-In, Leto High School, Leto, FL

Opportunity for professionals to educate local students about potential careers
Presented to a Lake Leto High School class about the opportunities surrounding careers in aSubg and research
Discussed experiences around being a first-generation college graduate, applying to college, pursuing a PhD, and getting involved in research

- 23 **Cypress Creek High School, Wesley Chapel, FL**

Assist in coaching the first team in school history to 1) win their district competition and 2) advance to their state competition
Lead weekly practices for the competitive varsity team

- 23 **Wiregrass Ranch Sports Complex, Wesley Chapel, FL**

Train athletes (ages 5-18) on the basics of cheerleading skills and safety
Develop classes for cheerleaders in the Tampa area to enhance their skills

2020-21